



Build your **future**

ESSCA School of Management Undergraduate Programmes

Next intake September 2022

AIX-EN-PROVENCE

ANGERS

BORDEAUX

LYON

PARIS

STRASBOURG

BUDAPEST

SHANGHAI



 **Master in Management**
Ranking 2020

 **AACSB**
ACCREDITED

 **ASSOCIATION
OF AMBA**
ACCREDITED

 **EQUIS**
ACCREDITED

WELCOME TO YOUR FUTURE

Founded in 1909, ESSCA is a leading Business School with programmes ranging from our popular Bachelor in International Management and renowned Grande Ecole Programme to postgraduate programmes, including our Master In Management and a wide range of MSc programmes. We also offer executive education and online training courses.

Why Choose ESSCA?

Great things happen at ESSCA: our commitment is to inspire our students to achieve their goals while enabling them to make memories that last a lifetime.

Pioneering courses with expert input: at ESSCA we believe in bringing research and the world of practice into the classroom. We integrate real-world expertise into all our programmes, with partner business organizations involved in the design and delivery of the courses.

As part of the ESSCA ODYSSEE 20/24 strategic plan, we expect to welcome 8,200 new students by 2024, of which 20% will be from overseas.

Accreditations

ESSCA is among just 1% of business schools in the world to hold AACSB, AMBA and EQUIS accreditation. This triple crown is a guarantee of excellence – a degree with us will be internationally recognised.



Rankings

2nd

in France for 5-year Grande Ecole Masters (*L'Étudiant* Business School review and *Le Figaro*, 2020)

56th

World Top 100: ranked 56th in the world for Management Studies (*Financial Times* Master in Management Rankings 2020)

1st

For Business Engagement (*L'Étudiant* Magazine, 2020)

8th

At the cutting edge of responsible management education: ranked 8th in the world for the number of research publications aligned with the Sustainable Development Goals of the United Nations (*Financial Times*, December 2020)

2nd

in France for the quality of student life (*L'Étudiant* Business School review, 2018)

Award-winning teaching innovations

ESSCA has received numerous awards from industry and education experts for the quality of our online teaching initiatives.



INTERNATIONAL LEARNING ENVIRONMENT

Our international Faculty deliver a unique, panoramic view of current issues of business and management, bringing different perspectives and guiding students to put their theoretical learning into practice through national and international work placements and internships.

Join a Vibrant Community that cares

We pride ourselves on being a dynamic, supportive, global community with nearly 17,000 alumni present world-wide. ESSCA counts more than 6,500 students on our campuses in France, Hungary, and China, including a vibrant community of international and exchange students.

We have learnt from experience that studying abroad can be a daunting experience, so we provide support to international students before and on arrival to our campuses.



ESSCA has recently been awarded the Campus France “Bienvenue en France” certification for the quality of the international student experience.

Student Life

At ESSCA, your involvement in student clubs and societies is an integral part of the educational project. We are highly committed to ensuring our students' well-being, and will encourage you to play an active role in our vibrant student community. Our aim is to help you develop new skills through rewarding and inspiring projects.

With over 70 clubs and societies at ESSCA, you'll have plenty of opportunities to get involved in extracurricular activities. International students are particularly welcome to join a club or society, actively experiencing what makes studying at ESSCA such an unforgettable experience.

Getting involved in student life will provide you with learning experiences that go beyond the classroom. You'll develop key business skills such as project management, solidarity, teamwork, learning to manage responsibilities and the fundamental pleasure of working together and being useful. Actively participating in student life will also give you the opportunity to put internal democracy into practice, with consensus building and debates on campus enabling you to develop into an active, responsible member of Society.

Develop your Employability

At ESSCA, our programmes are designed to develop your skills further, providing you with a business acumen that is highly valued by employers. We aim to ensure that our students stand out as exceptional candidates in the global marketplace. Thanks to the school's international outlook and strong link with local and international business we offer our graduates unrivalled opportunities to become leaders in their fields and make valuable contributions to society.



Dynamic Networks



16,890

Alumni



2,500

Partner companies

A Successful Career

85%

of our graduates are in work within less than 3 months

86%

were employed by the company of their choice

38th

Master's ranked 38th worldwide for salary increase in percentage terms 3 years after graduation (*Financial Times* ranking, 2020)

BACHELOR IN INTERNATIONAL MANAGEMENT

Learn the key areas of global business and develop relevant, highly sought-after management skills for a wide range of international careers.



Bachelor programme (undergraduate level) accredited by the French Ministry of Higher Education, Research, and Innovation.

Overview

The international element of the Bachelor is central, helping you develop your ability to operate across cultural boundaries and embrace different perspectives. Our personal development and tutoring programme will also ensure you develop your talent and potential to the full and help guide your future professional development or choice of further study on generalist or specialist postgraduate programmes.

In the 2nd year of the programme, all students are offered the choice of spending a semester abroad at one of our 55 partner institutions around the world, studying at ESSCA's Budapest or Shanghai campuses, or gaining management-related international work experience during a 6-month industry placement.

Study at 3 Inspiring Locations

Prepare for your international business future in Paris, Lyon, or Budapest!

We offer BIM students the choice of 3 exciting campus locations.

Why study in Budapest?

Study in English for a French degree qualification delivered by a world-famous school in the heart of Budapest! Our thriving campus with its beautiful view, friendly community and excellent facilities will quickly make you feel at home and help you make the most of your time here. Our personal development and tutoring programme will also ensure you develop your talent and potential to the full and help guide your future professional development. After 3 years studying on a uniquely international programme and living in the heart of Central Europe, you will stand out on the employment market thanks to your ability to operate across cultural boundaries and embrace different perspectives.

Programme

The curriculum is designed to equip students with a powerful set of key competencies, plus transferable interpersonal and leadership skills that are instantly noticed by employers on the international job market.

The programme focuses on preparing students for operational management positions in international business environments.

1 st YEAR	
Master the fundamentals and open up to a range of specialisations	
SEMESTER 1	SEMESTER 2
Action-centred Learning Business Game 1	Internship (6 to 8 weeks)

2 nd YEAR	
Develop an international dimension and open up further to specialisations	
SEMESTER 3	SEMESTER 4
Action-centred Learning Business Game 2	International academic semester or internship abroad

3 rd YEAR	
Add further professional experience to your choice of specialisation	
SEMESTER 5	SEMESTER 6
Action-centred Learning Business Game 3	Internship (4 to 6 months)

Action-centred Learning

Courses are delivered by a team of leading academics and experienced business managers. They provide students with practical tools and key insights into how to operate in dynamic and fast-changing international markets.

Selected course examples:

- Operational Project Management
- Multimedia Communication Project
- Ethics Workshop, Corporate Social Responsibility and Sustainable Development
- Business Communication and Cross-cultural Management
- Strategic Practices

In the 3rd year, which specialisations on which campuses?

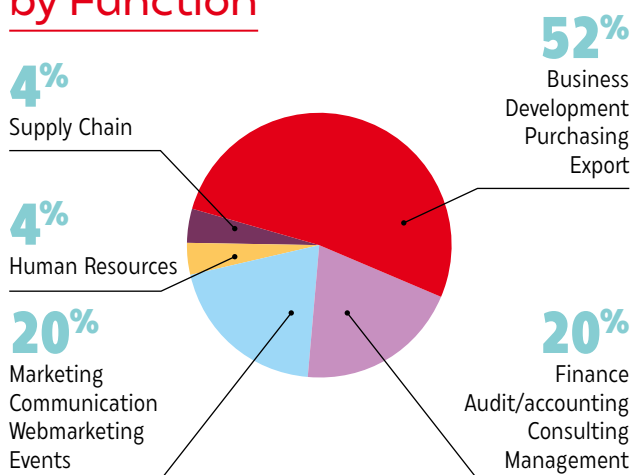
	ANGERS	BUDAPEST	LYON	PARIS
International Business Developer (in English)	●	●	●	●
Entrepreneuriat et innovation (in French)				●
E-business développement (in French)			●	●

A Worthwhile Investment Offering Unrivalled Career Prospects

Our worldwide reputation as a triple crown business school, and our focus on preparing students for immediate employment opportunities on the international employment market, means that ESSCA's BIM programme is widely considered to be a worthwhile investment by students and parents alike.

The Bachelor in International Management programme prepares students for highly sought-after career opportunities in the following positions: sales representative, sector manager, product manager, category manager, marketing research manager, key account manager, export sales manager, international buyer, export marketing manager, international business manager.

Distribution of Positions by Function



How to Apply

Applications are reviewed on a rolling basis based on your online application and supporting documents.

To apply for our Bachelor in International Management programme we require your completed online application form, your secondary school qualification (if already obtained) and official academic transcripts for the last 2 years of secondary education, official proof of your English language proficiency (B2 level minimum), your CV, a covering letter, and proof of payment of the application fee.

Pre-selected candidates will be invited to attend an online interview before offers are made.

ESSCA Scholarships and Financial Support

Tuition fees 2022–2023: €8,210

ESSCA's goal is to recognize and recruit the most talented individuals wherever they may be, regardless of their background or financial situation. We offer partial scholarships to support academic excellence and non-academic achievement and Early Bird waivers to our international students.



STUDENT FEEDBACK

Viktória KÖVESI

1st year student,
Budapest Campus



The three international accreditations achieved by ESSCA is a testimony to the excellence of the programme and the success of the school's education strategy. ESSCA is the best choice if you have always dreamed of studying in an international atmosphere. All our courses are practical, and the professors are always ready to help us. Being an ESSCA student is like being a member of a big family. During the three-year programme, we are required to spend a semester abroad, which also helps us broaden our horizons. This programme provides superb opportunities to access leadership positions at the end of our studies.



Discover more

<https://international.essca.fr/>



GRANDE ECOLE PROGRAMME

Integrated Undergraduate cycle and Master's cycle

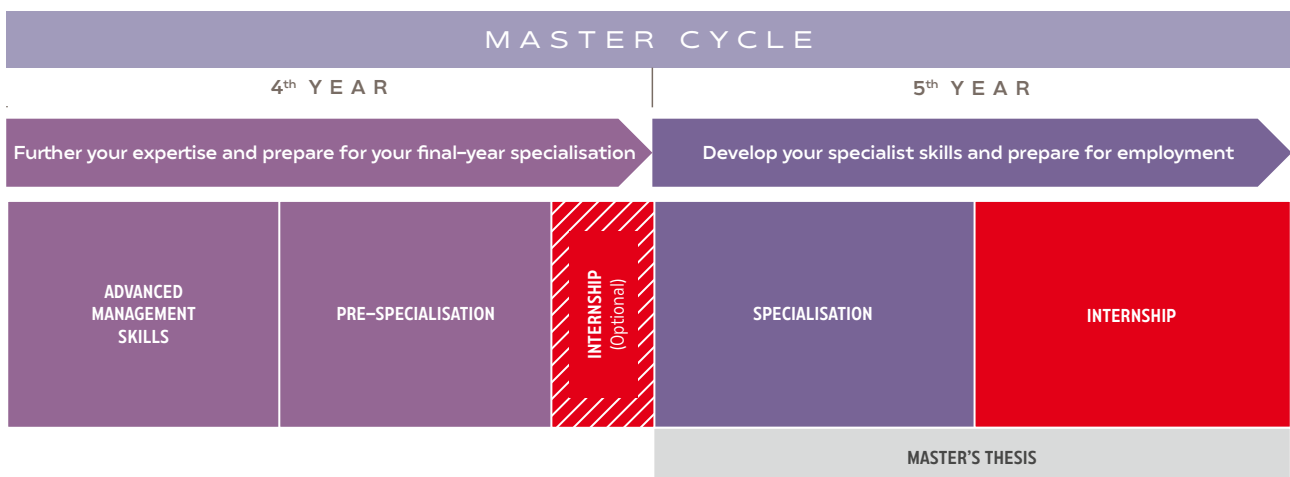
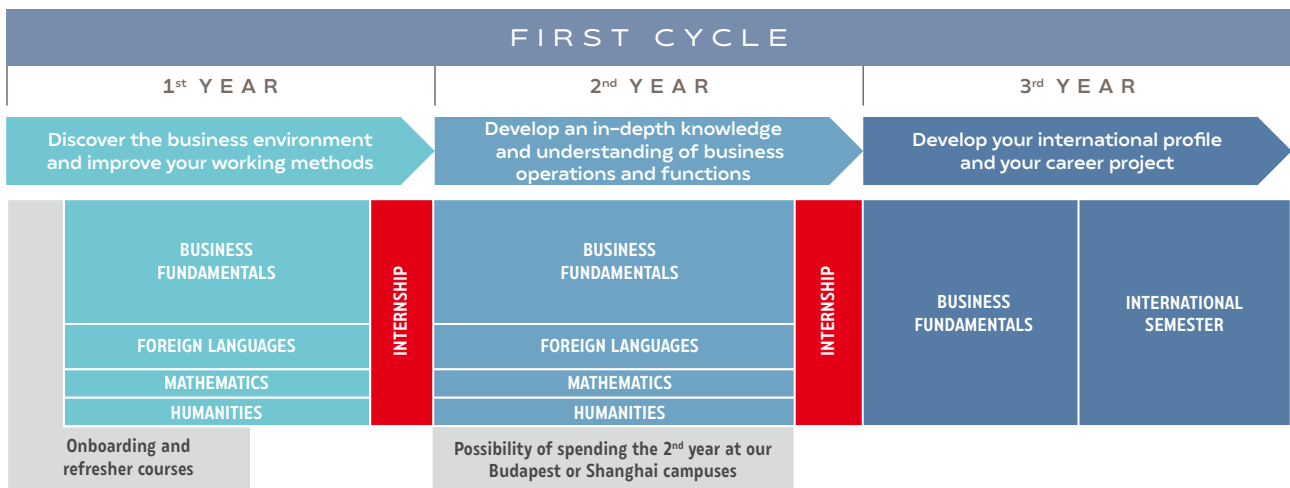
Prepare for the real world of business, receiving a solid grounding in diverse aspects of management and developing an essential understanding of modern organisations.

Overview

Our integrated Grande Ecole programme offers Secondary School leavers a 5-year learning journey that will prepare you for the real world of business.

The Grande Ecole programme is designed to encourage you to progressively take responsibility for creating your own future, but with all the support you need to make the most of your time at ESSCA. Along the way, you'll benefit from learning alongside world-leading professors, whose research is changing the face of responsible business and management practice. And backed by our personal development programme, we'll

Programme



STUDENT FEEDBACK

Ismaël TRAORE

2nd year student,
Lyon Campus



ESSCA was the perfect choice of school for me. Triple-accredited and internationally renowned, the school offers international students the choice of pursuing a career either in France, or in their own country. The programme gave me the opportunity to carry out a business internship and an academic semester abroad, which was extremely valuable for putting theories into practice, and allowed me to significantly improve my English language skills. For all these reasons, I highly recommend ESSCA as a great place for learning, growing and trying out new experiences before jumping into the job market equipped with the real-world skills required by business.



give you opportunities to put your knowledge from the cutting edge to good use during 4 mandatory internships carried out either in France or overseas. You'll also be encouraged to take your intercultural skills to new heights with periods spent at our Budapest and Shanghai campuses, or through study abroad programmes at one of our international university partner destinations.

In the 5th year, which specialisations on which campuses?

	AIX-EN-PROVENCE	ANGERS	BORDEAUX	BUDAPEST	LYON	PARIS	SHANGHAI
Sustainable Management						🇬🇧	
Human Resources & Talent Management					🇬🇧		
Audit expertise		🇫🇷			🇫🇷		
Financial Management		🇬🇧				🇬🇧	
Banking & Financial Engineering						🇬🇧	
Marketing & Customer Experience		🇬🇧	🇬🇧				
Digital Communication	🇬🇧					🇬🇧	🇬🇧
Innovation & Digital Transformation							🇬🇧
Purchasing & Supply Chain				🇬🇧			
Consulting						🇫🇷	
International Business & Strategy		🇬🇧					🇬🇧
Entrepreneuriat et innovation		🇫🇷				🇫🇷	

Programme in English 🇬🇧 or in French 🇫🇷

Graduate Employment Opportunities

The ESSCA employment barometer tracks the career progression of our graduates, providing us not only with invaluable information about their activities, but also insights into the job market that inform our course design and help us ensure that what our students learn is always relevant.

Employment Insights

- **93%** are happy in their career choices
- **93%** are confident in their professional future
- **1 out of 4** has been or is currently a member of a Board of Directors
- **92%** would recommend ESSCA to a friend or relative interested in studying at a business school

In which sectors do our graduates find employment?



81%

of graduates signed a contract before the end of their studies

85%

were recruited in less than 3 months

€40,981

average annual gross starting salary of our graduates

How to Apply

Applications are reviewed on a rolling basis based on your online application and supporting documents.

To apply for our Grande École programme we require your completed online application form, your Secondary School diploma (if already obtained) and official academic transcripts of the last 2 years of secondary education, an English proficiency test (equivalent to B2 level), your CV, a motivation letter, and the application fees payment.

Pre-selected candidates will be contacted for an online interview before the final decision.

ESSCA Scholarships and Financial Aids

Tuition fees 2022–2023: €11,910

ESSCA's goal is to recognize and recruit the most talented individuals wherever they may be, regardless of their background or financial situation. We offer partial scholarships to support academic excellence and non-academic achievement and Early Bird waivers to our international students.

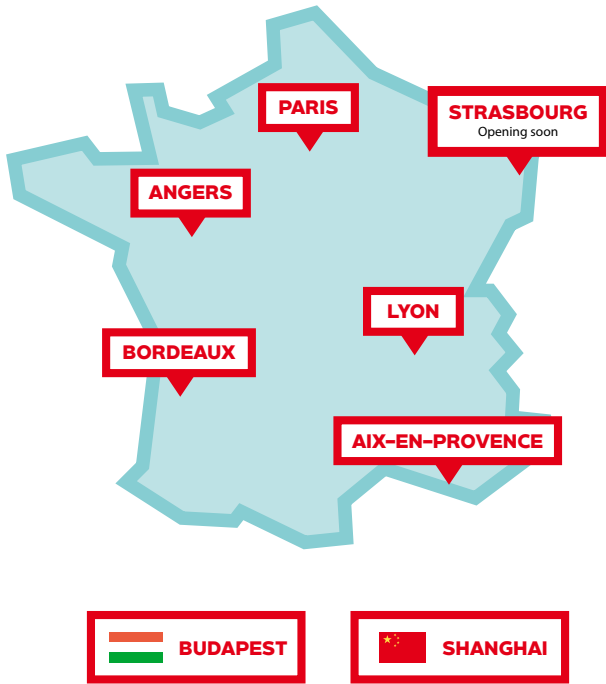
Discover more

<https://international.essca.fr/>



8 CAMPUSES FOR INTERNATIONAL STUDIES

ESSCA offers the opportunity to study on 6 campuses located in France, and 2 international campuses in Hungary and China. Students benefit from a stimulating multicultural learning environment where they develop cross-cultural skills working with multinational groups of students led by international academic experts.



Discover more

<https://international.essca.fr/>



Overseas Campuses



BUDAPEST CAMPUS

With nearly 2 million inhabitants and 10,000 companies based in Budapest, Hungary's capital city is influential throughout Central Europe, a region of significant economic growth. France is the third most important investor, with its top corporations playing an active role in supporting the rapid development of this exciting and dynamic country. ESSCA was the first-ever French Grande Ecole to choose Budapest as a campus location. Each year since 1993, our faculty prepare more than 150 students representing 20 nationalities for international careers in the marketing, finance and management professions. Additionally, our continued professional development courses help Hungarian businesses meet the challenges and opportunities generated by the expansion of Europe, as well as supporting the activities of French companies in Hungary.



SHANGHAI CAMPUS

ESSCA is particularly invested in its relationship with China. After a number of partnership agreements with leading universities, in 2007 ESSCA opened its very own campus in Shanghai. This pioneering initiative allows us to welcome degree students from China onto our programmes delivered in Europe, as well as offering students from ESSCA and partner universities a unique opportunity to study business in China, while learning about Chinese language and culture. Our students regularly choose this fascinating country as their first choice of destination abroad, with ESSCA offering a unique range of post-graduate programmes at our Shanghai campus.

CONTACT: international.admissions@essca.fr

APPLICATION: apply.essca.fr



AACSB, AMBA and EQUIS accredited
Member of the FESIC network and the Conférence des Grandes Ecoles
Associate member of UCO (Université Catholique de l'Ouest)



[WWW.INTernational.ESSCA.FR](https://www.international.essca.fr)